

# Privacy & Cookies

We appreciate your faith in rite-ways.com. As a result, we demand the highest standards for secure transactions and the protection of consumer information. Please read the following statement to understand more about how we collect and disseminate information. Please be aware that our privacy policies are subject to change at any moment and without notice. Please examine this policy on a regular basis to ensure you are informed of any changes.

## 1. Personal Identifiable Information (PII) Collection

When you create a free account with rite-ways.com, we collect personally identifiable information (email address, name, phone number, and so on). While you can view various areas of our website without registering, other activities (such as placing an order) do require registration.

Your contact information is used to send you offers based on your past orders and interests.

## 2. Making Use of Demographic and Profile Information

Personal information is collected in order to offer the services you have requested. If we use your personal information to market to you, we will give you the option to opt out of that marketing. We use your personal information to: resolve disputes; troubleshoot problems; assist in the promotion of a safe service; collect fees owed; measure consumer interest in our products and services; customize your experience; detect and protect us against error, fraud, and other criminal activity; enforce our terms and conditions; and as otherwise described to you at the time of collection.

We collect and analyze demographic and profile data about our users' activities on our website in order to continually improve our product and service offerings. Your IP address is identified and used to help diagnose server problems and administer our website. Your IP address is also used to identify you and collect broad demographic data.

## COOKIES

A "cookie" is a little bit of data that a Web server saves on a Web browser so that it can be accessed later. Cookies allow a browser to remember information unique to a particular user. rite-ways.com stores both permanent and temporary cookies on your computer. Cookies from rite-ways.com do not include any information that can be used to identify you.

## 3. Personal information sharing

We may share personal information with our other corporate entities and affiliates to: assist in the detection and prevention of identity theft, fraud, and other potentially illegal acts; correlate related or multiple accounts to prevent abuse of our services; and facilitate joint or co-branded services that you request where such services are provided by more than one corporate entity. Unless you specifically opt-in, those businesses and affiliates are not permitted to market to you as a result of such sharing.

## 4. Hypertext Links to Other Websites

Our website contains links to other websites that may gather personally identifiable information. The privacy policies or the content of those linked websites are not within the control of rite-ways.com.

## 5. Precautions for Security

Our site has strict security procedures in place to protect the information in our control from loss, abuse, and alteration. We provide the usage of a secure server whenever you alter or view your account information. Once we have your information, we follow strong security procedures to keep it safe from unwanted access.

## 6. Opt-Out/Choices

After creating an account with rite-ways.com, all users have the option of opting out of receiving non-essential (promotional, marketing-related) messages from us on behalf of our partners, as well as from us in general. Please email us at [sales@Riteways.org](mailto:sales@Riteways.org) if you want your contact information removed from all rite-ways.com lists and newsletters.

## 8. Questions?

If you have any questions about this statement, please contact us at [sales@riteways.org](mailto:sales@riteways.org).